



Collective Action for Sustainable Growth: The Circular Collective Newsletter

December 2020

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The purpose of the Circular Collective is to keep you updated with the latest intellectual frameworks, knowledge, evidence and experience base to underpin a shift from a linear, extractive economy to a circular, regenerative and restorative economy. Whether you are a startup looking for funding opportunities or a student who wish to understand the topic of Circular Economy in detail, this curated newsletter shall enable you to keep up to date with the latest opportunities. Happy Reading!

In the past six months we have published more than fifty articles, documented forty case studies and

Headlines from November 2020

Infosys and Ellen MacArthur Foundation Partner to Drive Forward Circular Economy

Indian designer converts collected cigarette butts into artistic household sculptures

How The Recent NGT Verdict Is Going To Facilitate Sustainable Ship Recycling In India

WE Recycle Circular Economy Empowers Marginalized Women

Circular Fashion Economy Could Grow To US\$5 Trillion, Predicts New Industry Report

Introducing: Circular Changemakers Series



From food waste to urban planners, we are surrounded by people who are changing the way we look at the World See Changemakers in action.

This month we feature eight examples from India who are working towards tackling food waste and have made landmark achievement in terms of food packaging. Here is featuring FarmTheory, Vani Murthy, IBNII resort, Fridges of Kindness, Tenith Adhityaa, Amma Canteens, Arina Suchde and Ambikapur



Want to contribute to the Circular Collective India?

Write to us at info@thecircularcollective.com

Our most viewed articles



Doughnut Economics: A framework to explore circularity

Earlier this year, the city of Amsterdam launched their “City Doughnut” – a tool representing how the city will embody the principles of a Doughnut Economy. British economist Kate Raworth’s Doughnut Economics envisions a world economy that looks like (you guessed it) – a doughnut, the shape representing the planetary limits within which society should thrive.



Circular Cultures Series: Kagzipura Paper

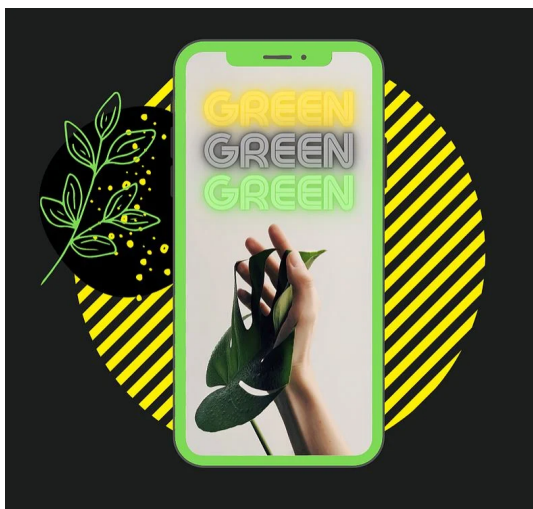
The act of documenting an idea or information for it to be re-consumed or transferred revolutionized the way human think, act and even interpret history. The history of paper in India is the junction of traditional techniques and political needs which led to the culture and evolution of the papermaking community, Kagzis.

Coming up: Weekly Podcast on CE



October 2020

From our Contributors' Desk



CE in Electronics Industry: Adding the “Green” in Mobile Phones.

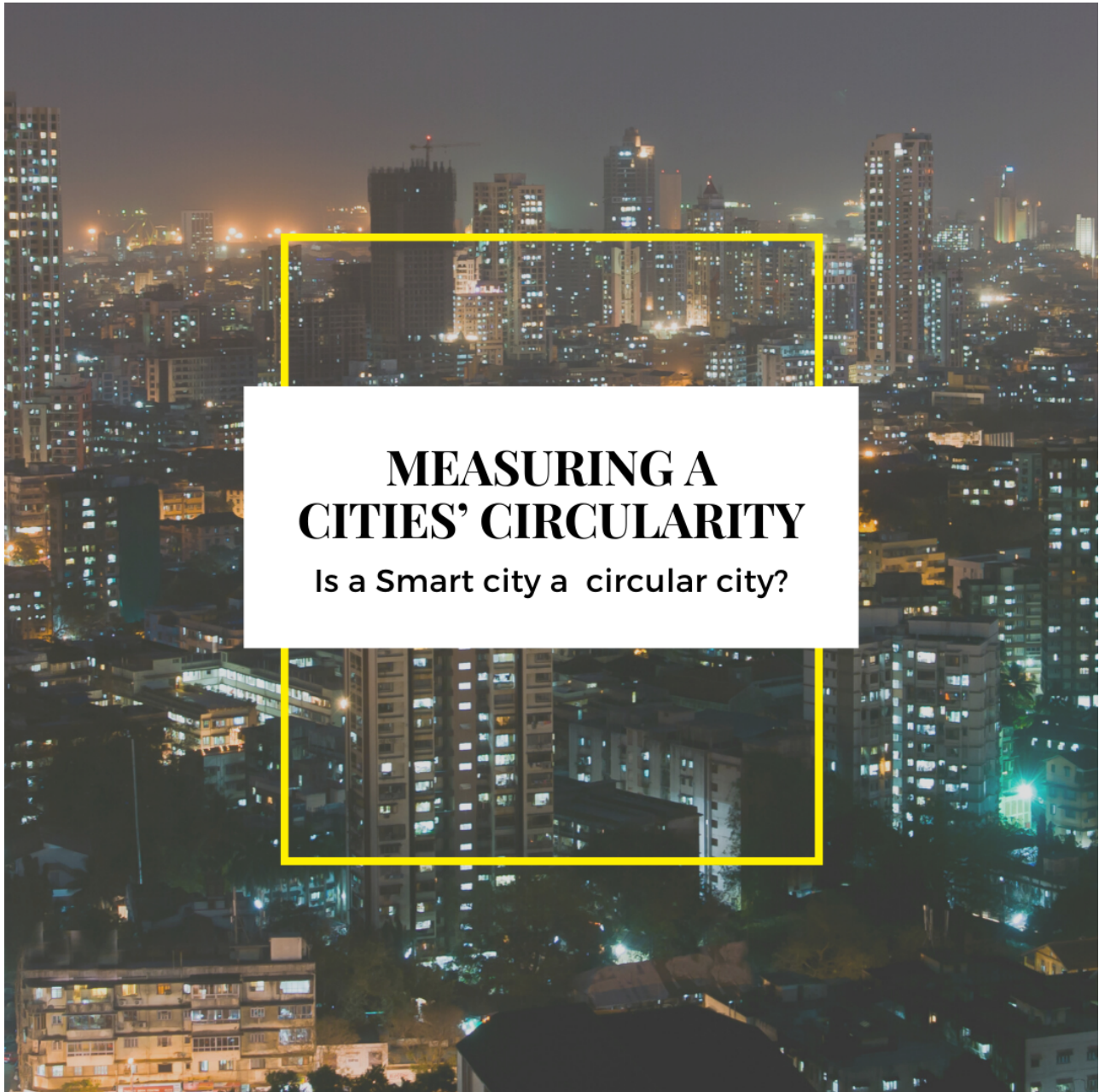
In 2019, 15.2 billion mobile phones were manufactured in the world out of which 282.9 million mobile phones were sold in India! [Nehmat Singh](#) explores how the mobile phone industry could become Circular!



Building Resilience in the Fashion Industry

How do you build resilience in the Fashion Industry? [Ayushi Kashyap](#), Founder at the Green Matter writes for the Circular Collective on the need to look for Nature-Based Solutions in this sector. This month we are looking into how Nature-Based Solutions could complement the CE transition.

From the Circular Collective Team



MEASURING A CITIES' CIRCULARITY

Is a Smart city a circular city?

With India's well-known efforts to transform its cities to 'Smart Cities', it would be imperative to understand what makes a city 'smart' and how that links to circularity. This article summarises the definitions of 'Smart City' and 'Circular City' in various publications and discusses the various key indicators that cities must track in order to reflect their progress towards circularity.

[Read more](#)

NATURE BASED SOLUTION IN **Circular Cities**

One of the popular examples from traditional India for NBS is sacred groves. Sacred groves have existed from time immemorial as patches of dense flora with valuable gene pool. In the State of Kerala, South of India, also called Kavu, in the Malayalam language, these groves are rich abodes of biodiversity.

[Read more](#)

Our team is growing



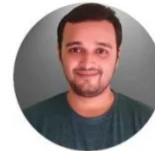
Nehmat Singh
Urban Development and CE

Nehmat has pursued her master's in urban management and development from Erasmus University Rotterdam. Her interest areas fall within the domains of ecosystem services, nature based solutions, climate change and circular economy. Her past experiences as an intern have made her gain knowledge and skills in the areas of urban governance, rural rehabilitation and resettlement and in carrying out an independent research project.



Rivika
Monitoring and Evaluation

Rivika is an early development practitioner with a Masters of Development Studies from the University of Melbourne. She has experience working in the agriculture, livelihood sector focusing on gender empowerment and monitoring and evaluation. She has worked with international and domestic NGOs and has experience working in the corporate finance sector prior to development.



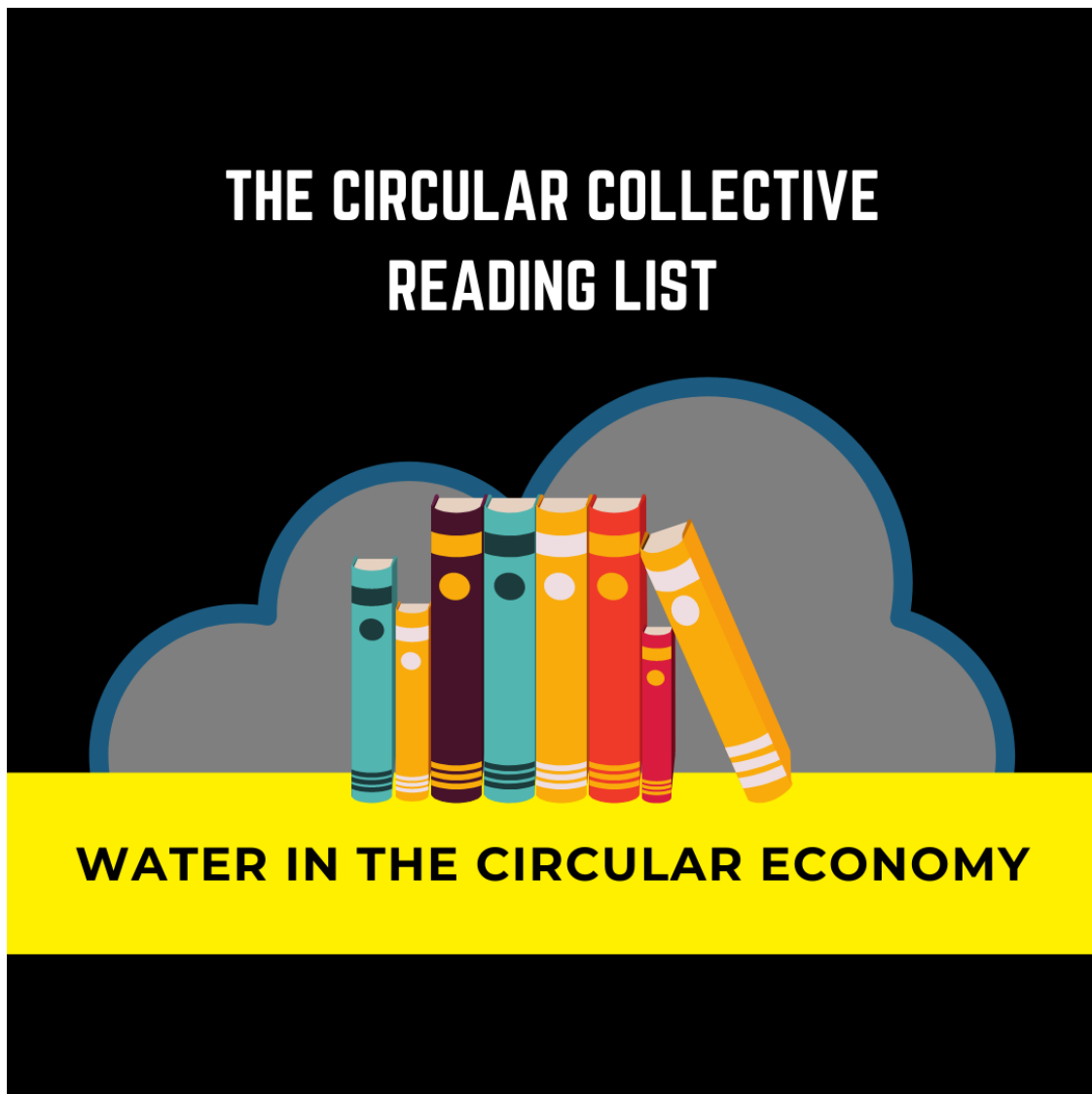
Shivam Rai
Monitoring and Evaluation

Shivam is a Sustainability enthusiast, currently pursuing a Master's degree in Quantitative Finance from Pondicherry University. His areas of interest include Sustainable Finance, ESG investments in Corporates, Corporate Social Responsibility and Circular Economy. He has a programming background and is experienced in the field of Data analysis and Time Series forecasting.

Do you wish to write with the Circular Collective? Write to us at info@thecircularcollective.com

Please welcome [Nehmat Singh](#) who shall look into Urban Development, [Rivika Bisht](#) who is looking after M&E content and [Shivam Rai](#) who manages data analytics for us

What we recommend



Did our articles and interviews catch your attention? Are you interested in reading more about Water and Circular economy?

[Kanchan Joneja](#) and [Sukriti Thukral](#) have done a stellar job of collating the latest journal articles, books, podcasts, webinars and MOOC's that might interest you if you are interested in learning more about how CE principles could be incorporated in the Water sector!

Take a closer look

CE Free tool of the Month

Circle Scan Tool

Zero Waste Hierarchy



One of the fundamental ideas underlying the circular economy concept is the Zero Waste Hierarchy pyramid. This tool from Zero Waste Europe explains their 7-tier approach to the pyramid.

Let's Explore!

Job Opportunities in CE

[Programme Management Officer, Circular Marine Litter, UNEP](#)

[Internship, Engagement PACE, World Resources Institute](#)

[CHINTAN: Project Coordinator: Plastics and Waste](#)

[Accenture: CN - Strategy - MC - Business Strategy - Sustainability - 11](#)

What is important to you?

What would you like us to feature more in the next newsletter?

☐ Upcoming Events

☐ Funding Opportunities

☐ Publications

☐ Opinion pieces

☐ Career Opportunities

☐ Startup Showcase

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