



Collective Action for Sustainable Growth: The Circular Collective Newsletter

May 2021

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The purpose of the Circular Collective is to keep you updated with the latest intellectual frameworks, knowledge, evidence and experience base to underpin a shift from a linear, extractive economy to a circular, regenerative and restorative economy. Whether you are a startup looking for funding opportunities or a student who wish to understand the topic of Circular Economy in detail, this curated newsletter shall enable you to keep up to date with the latest opportunities. Happy Reading!

While the cases of COVID are increasing exponentially in India, we would request you to kindly take care of your loved ones! Feel free to write to us at info@thecircularcollective.com and we would try our best to help you in these difficult times!

Headlines from April 2021

How a circular economy can make India resilient

Tetra Pak commits to recycle 5,00,000 used packs into desks for local school

ORF : Importance of a circular economy

5 innovators making the electric vehicle battery more sustainable

Five Big Bets for the Circular Economy in Africa: African Circular Economy Alliance

[illegible][Read More](#)

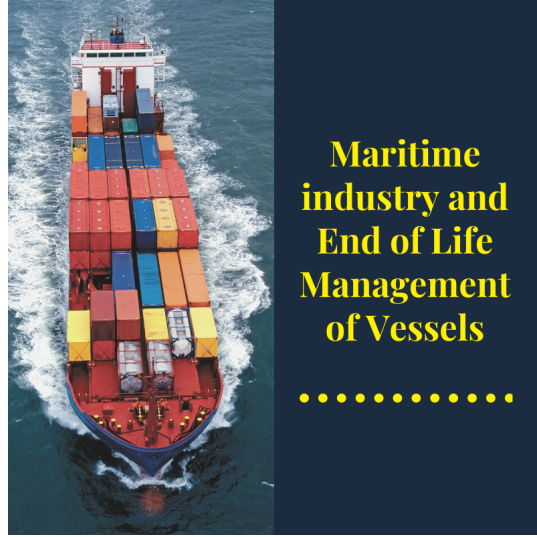
Holi Special



Understanding material stocks in a **built environment**

Understanding material stocks in a built environment

Buildings and construction are major sources of economic activity, employment and material throughput globally. The sector is also very wasteful, with estimates in the UK, for example, of between 7 and 15% of products not being used in the final construction, much of it landfilled. Over the past century, the overall use of construction materials has increased by a factor of 42; the same period has seen a 23-fold increase in the accumulation of materials (792 Gt) within stocks of buildings and infrastructure.



Maritime industry and End of Life Management of Vessels



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Global trade and commerce are massively facilitated by the 'Shipping Sector' since ancient ages. As it is cheaper and economical, contributing to nearly 95% of global commercial goods transport. As a major share of the current trade is facilitated by shipping, any disruption affects the international supply chains. The most recent prolonged interruption is the global COVID19 pandemic which has crippled the industry. It is reported that all types of maritime vessels except the tankers have incurred significant immediate losses. Another recent unforeseen interruption to the global shipping industry was the blockage in the Suez canal by a container vessel which affected a lot of stakeholders in trade and commerce amidst the pandemic.



Want to contribute to the Circular Collective India?

Write to us at info@thecircularcollective.com

Podcast Series

Weekly Gupshup Roundup

Last Podcast Episodes

We are really excited to bring to you weekly episodes we call Gupshup! It's just 10 minutes and would definitely give you a boost of energy to keep you motivated to become more Circular!



Episode 16: Cradle-to-cradle passport in the Shipping Industry

Last year, Danish international container shipping company- [Maersk Line](#) announced their vision to be known as the industry leader based on their efforts to drive superior sustainability performance in global supply chains. Their New vessels plan to set new standards on energy efficiency and [Cradle to Cradle](#) design. They are exploring how to prepare ships for quality recycling while in the design phase, and are developing a [Cradle to Cradle Passport](#) as the first step on this journey.



Episode 17: The Coffee Miners Project

Coffee is the second most traded commodity in the world, acting as the primary export for many developing countries. Sadly though coffee was traditionally grown in native forests, it has now become increasingly common to replace the diverse ecosystem with a monoculture of coffee plants. This change has profound effects on the species richness and abundance that the landscape can support and the environmental services that can be provided, including soil erosion, pollination, and water clarification. More demand means clearing up more land!



Episode 18: Miniwiz

Would you believe us if we told you that there is a machine that can instantly turn plastic waste into something useful instantly! Yes, such a machine exists in reality that converts post-consumer waste into daily usable products and that machine is popularly known as “Trashpresso”-which is a mobile recycling & processing system. MINIWIZ is on a mission to change consumer behaviour into a circular one. It is the only way for us humans to sustainably consume our limited resources.



Episode 19: Everwave

[Breaking the Plastic Wave- a report by PEW Charitable Trust](#) suggests that On the current trajectory, which we call Business-as-Usual, the annual flows of plastic into the ocean could nearly triple by 2040. What's more alarming is that, even if all current major industry and government commitments are met with and adhered to, the world would only see a 7% reduction in its annual rate of plastic pollution flowing into the ocean when compared to the Business-as-Usual scenario. Tune into the episode to learn more about how Everwave is transforming the garbage waves around the world.

Toolbox of instruments



UN Economic Commission for Europe toolbox to promote Circular Economy

The UN Economic Commission for Europe released a toolbox of instruments to support governments' adoption of a more circular economy. The instruments include legal frameworks, policy analysis documents, and good practice guidance. The [toolbox](#) points to several resources on people-first public-private partnerships (PPPs), including Guidelines on Promoting People-first PPP in Waste-to-Energy Projects for the Circular Economy. Another resource is a set of good practices on promoting innovation for sustainable consumption and production.

Let's Explore!

Job Opportunities in CE

[Circular Economy Consultant : Advisian](#)

[Redress HKG: Circular Fashion Programme Manager](#)

Waste Warriors - Associate - Operations

TARU Leading Edge - Senior Associate - Economy & Social Business

Ricardo Energy: Senior Circular Economy Expert

What is important to you?

What would you like us to feature more in the next newsletter?

☐ Upcoming Events

☐ Funding Opportunities

☐ Publications

☐ Opinion pieces

☐ Career Opportunities

☐ Startup Showcase

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