

Collective Action for Sustainable Growth: The Circular Collective Newsletter

March 2021

Website

LinkedIn Group

The purpose of the Circular Collective is to keep you updated with the latest intellectual frameworks, knowledge, evidence and experience base to underpin a shift from a linear, extractive economy to a circular, regenerative and restorative economy. Whether you are a startup looking for funding opportunities or a student who wish to understand the topic of Circular Economy in detail, this curated newsletter shall enable you to keep up to date with the latest opportunities. Happy Reading!

We have a lot of new plans from podcast series to course curriculum on Circular Economy. Stay tuned for the latest updates!

Headlines from February 2021

Recykal first Indian startup to become WEF 'The Circulars Accelerator' programme member
India, Australia encouraging circular economy: PM Narendra Modi
Anheuser-Busch rolls out a 'Pints for PPE' program in partnership with TerraCycle.
EU-India Strategic Partnership to focus on AI & Robotics, Circular Economy Electric Mobility & Agri-food processing

Starbucks and Unilever invest in venture that turns food waste into energy

News Flash

PARTNERSHIP ANNOUNCEMENT





The Circular Collective has partnered with Bare Necessities, zero-waste personal care and lifestyle brand, to break down all these widespread yet crucial topics through its online courses 'ZERO WASTE IN 30' and 'SUSTAINABILITY IN 30'.

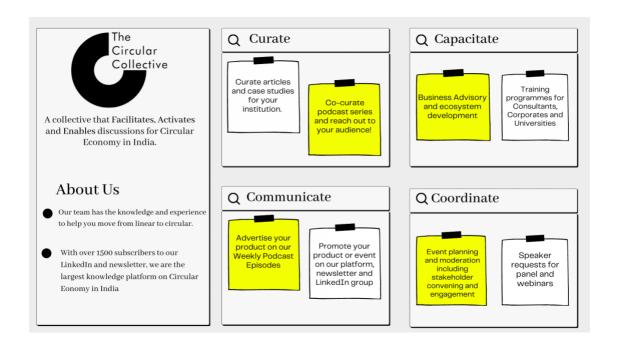
The Circular Collective Members can benefit from a 10% discount by using the coupon code **BAREXCIRCULAR10**

The Circular Collective partners up with Bare Necessities to help you lead a zero-waste lifestyle

We are truly excited about this collaboration with Bare Necessities - a like-minded network and platform that is growing to bring about change for the better, by embedding circularity and sustainability in all that we do! Looking forward to making more impact together! What's more, you can avail of an exclusive discount of 10% on these courses to help you become a true changemaker while also going easy on your pocket! All you have to do is enter the discount code BAREXCIRCULAR10 to avail of this offer.



Our Services



In the past months, <u>The Circular Collective</u> has grown from a blog to a knowledge platform and there are many ways in which one could partner with us! Do check out the ways in which we could work together:) Feel free to contact us at info@thecircularcollective to take the discussion forward.

Take a closer look

The Circular Collective Curated

Our most viewed articles



Ending Manual Scavenging is an all Stakeholder issue! What role can you play?

Manual scavenging is a caste-based occupation wherein certain sub-castes of Dalits are condemned to manually clean, carry, dispose or handle human excreta from dry latrines and sewers. Though it has been constitutionally banned for more than 20 years now, it is still widely prevalent in the country. How do we make sure that no one is left behind in this transition



Building a Circular Construction Sector is Hard but not Impossible!

The world is growing at a pace never known or perceived before. Sky-scrappers, multi-lane roads, long bridges and other infrastructures have defined the new world, shaping our lives surrounded by concrete jungles. But little have we thought about what happens to these concrete structures when they serve the purpose?

Podcast Series

Weekly Gupshup Roundup

Last Podcast Episodes

We are really excited to bring to you weekly episodes we call Gupshup! It's just 10 minutes and would definitely give you a boost of energy to keep you motivated to become more Circular!



Episode 9 : Exploring the opportunities for Circular Cities in India

In this episode, we had our first gupshup where we connected On-Air to discuss the possibilities of circular cities in India. This was a longer discussion where we explored examples from Europe and Asia and how



Episode 10: Gerrard Street

Shut your electronics for a few seconds and look around, how many individuals can you spot with Earphones / Headphones / Ear Pods? It would be surprising indeed to spot someone without ear extensions these days.

Product as a service model can help decrease these

could Indian Cities incorporate CE principles!





Episode 11: Agriprotein

According to the FAO, if food wastage were a country, it would be the third-largest CO2 emitting country in the world after China and the USA. While researching about companies that are addressing this problem, AgriProtein a South African company grabbed our attention. They have created an innovative animal feed facility with the help of black soldier flies and wet waste.



Episode 12: Replenish 3.0

a typical bottle of cleaner is 90% water and less than 10% of the content is the actual ingredient, so if you view it sensibly one pays the brand money to buy plastic & water. For years communities have been talking about the 3 Rs: Reduce Reuse Recycle and for some unknown reason we feel the world is stuck onto recycling and somehow the innovation around Reduce & Reuse were given less significance.

TCC Explores

Introducing the Coffee Miners Project

With the volume of coffee waste being generated locally, we could not find any organisations in India that use spent coffee grounds for any other activity beyond using it at compost. Currently, while solutions outside India have approached this solely from an environmental perspective, no organisation has looked at it in the Indian context with a long-term vision to set up a marketplace for materials/manufacturing by-products with high value in other sectors. Are you interested in collaborating with us to work in the Coffee Waste Stream? Write to us at info@thecircularcollective.com





CE Free tool of the Month

BS8001



The World's 1st Standard for Implementing Circular Economy Principles: BS 8001

BSI have created a free to download Executive Briefing on <u>BS 8001 Framework for implementing</u> the principles of the circular economy in organizations — Guide.

• It has been written in a way so that can be applied to any organization regardless of location, size, sector and type and is built on six guiding principles:

- Systems thinking: Organizations take a holistic approach to understand how individual decisions and activities interact within the wider system;
- Innovation: Organizations continually innovate to create business value through the sustainable management of resources in products and services;
- Stewardship: Organizations manage the direct and indirect impacts of their decisions and activities across their system;
- Collaboration: Organizations collaborate internally and externally through formal and/or informal arrangements to create mutual business value;
- Value optimization: Organizations keep all products, components and materials at their highest value and utility at all times;
- Transparency: Organizations are open about decisions and activities that affect their ability to transition to a more sustainable and circular mode of operation and are willing to communicate these in a clear, accurate, timely, honest and complete manner.

Let's Explore!

Job Opportunities in CE

GIZ India: Junior Technical Expert - Waste Management

Development Alternatives: Manager / Senior Manager: Circular Economy

Recity Network: Project Lead - Dalhousie

<u>University of Oulu: Doctoral Student on Circular Economy</u>

6i Dirs - PhD researcher on Towards the Circular Economy

What is important to you?

What would you like us to feature more in the next newsletter?

Upcoming Events	Funding Opportunities
Publications	Opinion pieces
Career Opportunities	Startup Showcase
	Send

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