



Collective Action for Sustainable Growth: The Circular Collective Newsletter

January 2021

Website

LinkedIn Group

The purpose of the Circular Collective is to keep you updated with the latest intellectual frameworks, knowledge, evidence and experience base to underpin a shift from a linear, extractive economy to a circular, regenerative and restorative economy. Whether you are a startup looking for funding opportunities or a student who wish to understand the topic of Circular Economy in detail, this curated newsletter shall enable you to keep up to date with the latest opportunities. Happy Reading!

We have a lot of new plans from podcast series to course curriculum on Circular Economy. Stay tuned for the latest updates!

Headlines from December 2020

WEF Report : Circular Trailblazers: Scale-ups Leading the Way Towards a More Circular Economy

10 Brands That Embraced the Circular Economy in 2020

Kochi Metro to adopt circular economy for sustainable development

Circulate Capital Invests To Scale India's Circular Economy For Plastic Waste

BASF launches Circular Economy Programme

Weekly Gupshup on Circular Economy

WEEKLY GUPSHUP WITH

The Circular Collective



Sreepriya Sridharan



Piyush Dhawan

PODCAST

Stay Tuned for a new podcast every Tuesday!

In this series Sreepriya Sridharan and [Piyush Dhawan](#) bring to you amazing examples from the globe in the context of sustainability and circular economy. They are world examples which India and our citizens can take inspiration from and drive change.



Want to contribute to the Circular Collective India?

Write to us at info@thecircularcollective.com

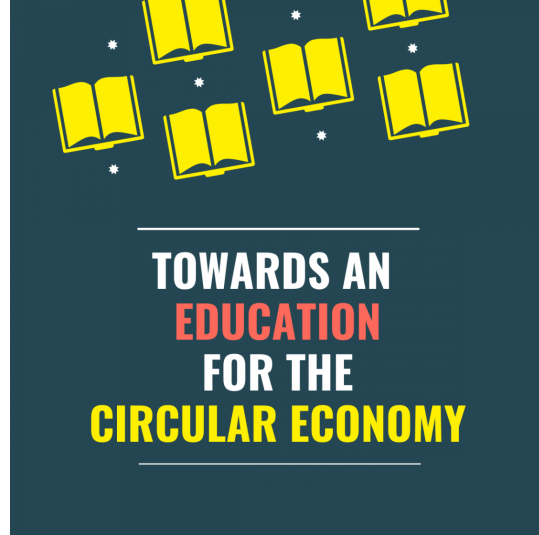
The Circular Collective Curated

Our most viewed articles



A Short Guide to Food Waste Management

In order to feed the ever-increasing population, India has increased its farm output from 208 million tons in 2005 – 2006 to 263 million tons in 2013 – 2014. But still, India ranks 63rd out of the 78 hungriest countries according to the 2013 Global Hunger Index and 47% of Indian children are underweight according to UNICEF report. So what could an individual do to tackle food waste? Here are some steps and recommendations from the Circular Collective



Towards an Education for the Circular Economy

As humans, we shape our world through the way we think - which is formed through our many years of learning. It is repeatedly argued that education brings changes in knowledge, behaviours and lifestyles. The same is required to make our economies transit from the linear 'take-make-waste' model to the circular economy model. There is a dire need to evolve our values and actions as an individual and at a societal level to think circular.

Podcast Series

Weekly Gupshup Roundup

Last Podcast Episodes

We are really excited to bring to you weekly episodes we call Gupshup! It's just 10 minutes and would definitely give you a boost of energy to keep you motivated to become more Circular!



Episode 1 : Venlo City Hall

The city of Venlo (NL) embraced the [Cradle to Cradle®](#) (C2C®) principles as the first region in Europe. In 2008 Venlo decided to build their City Hall as a shining example of C2C® design.



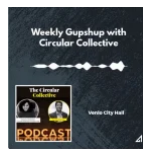
Episode 2: Winnow

[Winnow Solutions](#) are on a mission to connect the commercial kitchen, create a movement of chefs and inspire others to see that food is too valuable to waste. Winnow has been awarded the Tech Disruptor 2019 award at [The Circulabs](#).



Episode 3: ReTuna

ReTuna is the first shopping mall in the world to be entirely devoted to second-hand goods. A title that earned it a place in the Guinness Book of Records in 2020! Everything sold is recycled or reused or has been organically or sustainably produced.

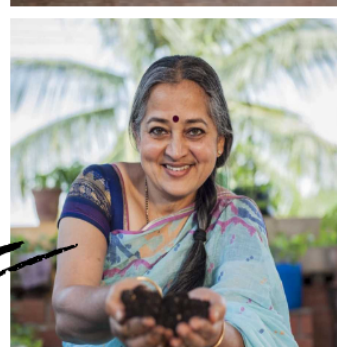
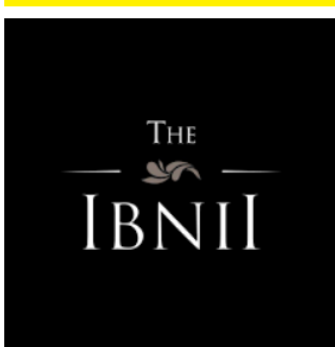


Episode 4: Toast Ale

[Toast Ale](#) are brewing quality beers by using surplus bread to replace virgin barley thereby helping the planet and people by reducing the demand for land, water and energy, and avoiding emissions. Did you know that discarded bread can be used to replace a third of the malted grain used in beer brewing?

TCC Changemaker Series

From the Circular Collective Team



Thank you for your overwhelming response to our Changemaker Series! If you haven't gone through it then please do click on the photo above.

40% of the food produced in India does not reach the plate due to inefficiencies in the value chain leading to food loss and waste. From food waste to urban planners, we are surrounded by people who are changing the way we look at the World

[Read more](#)

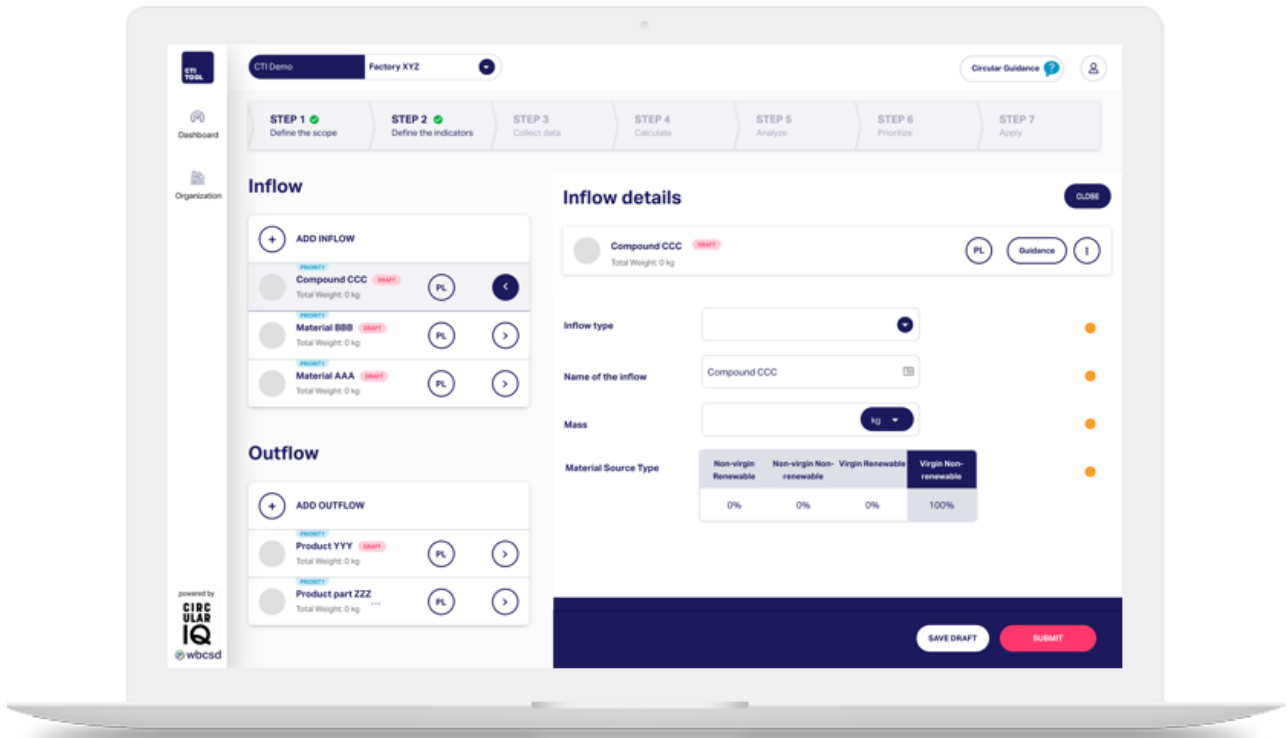
Big News Coming Up!



Stay Tuned for more updates!

We are coming up with customized course curriculum for Circular Economy for India. We are really excited to expand our offerings to the Indian market!

CTI Tool



Take the driver's seat in your company's circular transition

This online tool helps businesses worldwide accelerate their circularity by supporting and guiding companies through the WBCSD's [Circular Transition Indicators](#) process. The tool structures data and calculates the outcomes, supporting businesses in taking concrete actions towards their circularity goals.

Let's Explore!

Job Opportunities in CE

[Junior Technical Expert-Waste Management and Circular Economy.](#)

[Coca Cola : Manager, TI&SC - Sustainability World Without Waste](#)

What is important to you?

What would you like us to feature more in the next newsletter?

☐ Upcoming Events

☐ Funding Opportunities

☐ Publications

☐ Opinion pieces

☐ Career Opportunities

☐ Startup Showcase

Send

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