



Collective Action for Sustainable Growth: The Circular Collective Newsletter

July 2020

Website

LinkedIn Group

The purpose of the Circular Collective is to keep you updated with the latest intellectual frameworks, knowledge, evidence and experience base to underpin a shift from a linear, extractive economy to a circular, regenerative and restorative economy. Whether you are a startup looking for funding opportunities or a student who wish to understand the topic of Circular Economy in detail, this curated newsletter shall enable you to keep up to date with the latest opportunities. Happy Reading!

Headlines from June 2020

Ikea launches CE strategic partnership with Ellen MacArthur Foundation

European Commission Adopts Circular Economy Action Plan

The Dutch economy is 24.5% circular: Circle Economy

EU wants to work with India on resource efficiency & circular economy

H&M group signs Circular Economy Pledge

Articles from the Circular Collective



Time for renewed leadership thought
process

Sustainable and Resilient Leadership in a VUCA World

Insights into the need for
a sustainable & resilient leadership
during a pandemic



Mine the cities and anthropocene for
building up a sustainable future!

Urban mining is the key to sustain the Cities of future

Opportunities and Challenges for how
CE principles could be used in Cities

TCC Interview of the Month

Interview: A Green Ticket ride to the UN Climate Summit

An exciting virtual interview with *Vishnu P. R.* , CEO of the C5
(Change Can Change Climate Change) Foundation.

[Read More](#)



The Circular Collective Curated

What's trending?



Past Events



June 3-5

Dresden Nexus Conference: Circular Economy in Sustainable Society

With the aim to accelerate the transition to a more sustainable economy by focusing on identifying and discussing the concepts that nexus thinking offers to support the transition towards a circular economy.

[Read More](#)

June 4

Webinar: Re-think Circular Economy for the city of Rotterdam

A short update on the session which discussed Rotterdam aim to achieve circularity in all possible domains of growth.



[Read More](#)

Publications of the Month



Circular business models for Chemical Companies

This circular economy playbook provides sustainable and circular business models for the chemical industry. It provides companies with tools for evaluating their operations and creating new sustainable business models.



The EIB Circular Economy Guide

The circular economy is backed strongly by the European Commission and other EU institutions, as well as by a growing number of cities and countries across the European Union. It is also attracting increasing attention from the business community and public and private investors.

This guide explains why – and how CE can be achieved.



THE WASTE OF OTHERS: About the responsibility for the flood of plastic in Asia

The report looks into systemic challenge of plastic waste ending up in the oceans from emerging and developing countries of the Global South. The efforts of politics, companies, science and NGOs to achieve comprehensive waste management in these countries are found to be correspondingly diverse.



A Circular Economy of Plastics: A vision for redesigning plastics value chains

How we can solve the environmental problems caused by plastics while also preserving the benefits we gain from them. The development of the roadmap involved VTT's leading experts from the following fields: polymer design, plastic production, product development, recycling technologies, circular economy and bioeconomy.

Journal Articles

Scientific research worth reading for June 2020



André Stephan and Aristide Athanassiadis

**Towards a more circular
construction sector: Estimating
and spatialising current and
future non-structural material
replacement flows to maintain
urban building stocks**



Monia Niero and Pradip Kalbar

**Coupling material circularity
indicators and life cycle-based
indicators: A proposal to
advance the assessment of
circular economy strategies at
the product level**

Winner PRISMA - Sustainability
Assessment and Policy Award for
groundbreaking research on
sustainability assessment and policy
Topic: circular economy in a
sustainable society

Second Prize PRISMA - Sustainability
Assessment and Policy Award for
groundbreaking research on
sustainability assessment and policy
Topic: circular economy in a
sustainable society

Freebie

Circular Economy Tools



Flourishing Business Canvas

The [Flourishing Enterprise Innovation Toolkit](#) is a management innovation to enable leaders to design their flourishing enterprise: socially beneficial, environmentally regenerative and financially viable. The toolkit includes the [Flourishing Business Canvas](#) and methodologies for its effective use in established enterprises and startups, and morepsa quae ab illo inventore veritatis et quasi architecto.

Let's Explore!

Funding Opportunities and Upcoming Events

A curated list that would help you grow your idea to a business, or participate at national and international challenges



Data.org Inclusive Growth and Recovery Challenge

an open call for breakthrough ideas that harness the power of data science to help people and communities thrive especially in the wake of COVID-19's economic impact.



Huhtamaki Circular Economy Startup Program by Food System

The program will focus on fostering innovative solutions for the development of a circular economy across the food system value chain with the aim of increasing the long-term health and resilience of our planet.



IS4CE2020 Circular Economy Conference

July 6-7, 2020| The purpose of IS4CE is to synthesise and evolve the intellectual frameworks, knowledge, evidence and experience base to underpin a shift from a linear, extractive economy to a circular, regenerative and restorative economy.



5th International Conference on New Business Models

The NBM @ Nijmegen 2020 will attract keynotes providing retrospective and future-oriented perspectives on new business models

What is important to you?

What would you like us to feature more in the next newsletter?



Upcoming Events



Funding Opportunities



Publications



Opinion pieces



Career Opportunities



Startup Showcase

Send

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