



Collective Action for Sustainable Growth: The Circular Collective Newsletter

October 2021

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The purpose of the Circular Collective is to keep you updated with the latest intellectual frameworks, knowledge, evidence and experience base to underpin a shift from a linear, extractive economy to a circular, regenerative and restorative economy. Whether you are a startup looking for funding opportunities or a student who wishes to understand the topic of Circular Economy in detail, this curated newsletter shall enable you to keep up to date with the latest opportunities. Happy Reading!

Headlines from September 2021

India to be the first Asian Country to launch a plastics pact

Microsoft unveils an ocean plastic-based mouse and mouse takeback scheme

How BMW is embedding circular economy principles to accelerate the low-carbon transition

Apple's recently unveiled iPhone 13 features 100% recycled rare earth elements.

Saudi Arabia aims to halve food waste by 2030 by allocating \$1B in agriculture loans

The Circular Collective Curates

Articles from our Contributors



Ten Cities leading their way in Circular Economy - Asian Hub

Several interventions to increase urban resource efficiency and adopt circular economic approaches are being promoted by the governments of Asian cities, with the intention of creating economic and social opportunities whilst reducing adverse environmental impacts. Such a major economic transition requires a coordinated and integrated approach.



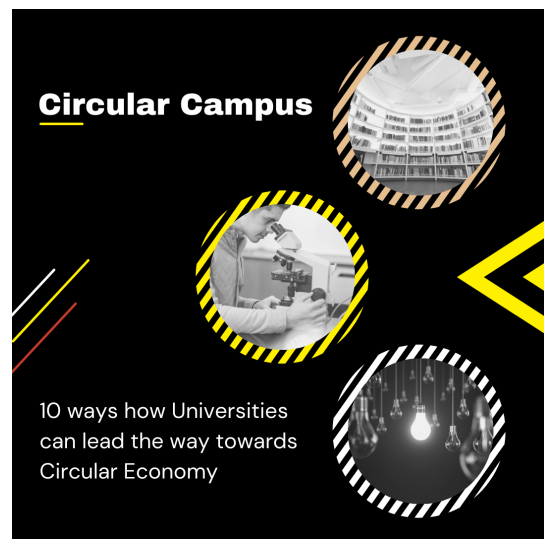
Four Ways Government Policies Are Accelerating The Transition To Circular Economy

In the pandemic's aftermath, the theme of all recovery plans has been emerging stronger and more resilient. Moving towards economic recovery while meeting environmental and social goals requires unprecedented action from governments across the world. This is a pivotal moment for



Ten books on the Circular Economy you can't miss (Part 2)!

A [circular economy](#) is an economic system based on regenerating natural resources and systems and eliminating waste and pollution. Where and how can we start? We had released an early article "[Ten Books on the Circular Economy you can't miss](#)" and we got an overwhelming response and many of you suggested even more books! So here are 10 more books that will help you dive into this regenerative process.



10 ways how Universities can lead the way towards Circular Economy

Universities are increasingly re-thinking their role in the twenty-first century and looking to be both more responsive to societal needs and to become agents of change towards solving global challenges. Universities drive technological and societal progress through research, discovery and knowledge creation. A few features make

governments to step up and accelerate the transition to a circular economy – a systemic shift that will generate economic opportunities, and job growth while focusing simultaneously on environmental sustainability and social justice.

universities stand out from other institutions: they are small enough to keep it all under control while allowing for a relatively quick change; they have interlinked infrastructure with a stable number of residents; they have effective communication channels; they boast the possibility to set internal rules to be followed by everyone, and they have a strong intellectual climate. Hence making them a perfect testbed when it comes to walking the talk concerning Circular Economy.



Want to contribute to the Circular Collective India?

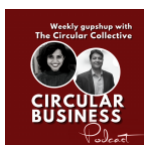
Write to us at info@thecircularcollective.com

Podcast Series

Weekly Gupshup Roundup

Last Podcast Episodes

We are really excited to bring to you weekly episodes we call Gupshup! It's just 10 minutes and would definitely give you a boost of energy to keep you motivated to become more Circular!



Episode 38: Homie

An appliance as a service is an extension of a product as a service model where a customer pays for the service instead of owning the equipment. The idea for [Homie](#) started on a kitchen table and they have been in business since 2018. Their business model maximizes the value of products & solutions while minimizing the use of new materials and resources and eliminating waste... through service models, product take-back, recycle & refurbishment.



Episode 39: Rafoogari : The forgotten art of repairing

Today fast fashion is trending not only in people's wardrobes but also in the news. The reason for it to make space in people's wardrobes is that it enables companies to mass market, it enables manufacturers to mass-produce high-end designs and provokes consumers to buy the latest trends for cheap. [Vikas](#) talks to us about Rafoogari, the age-old art of repairing clothes and how reviving it will be beneficial for tackling the havoc created by

fast fashion and also aid in enhancing a circular economy.



Episode 40: Greenwave

Imagine a farm that absorbs planet-warming carbon emissions, they are fireproof and require hardly any feed? Sounds crazy? It's not because these are regenerative ocean farms. [GreenWave](#) works to mimic the diversity of ocean reefs by growing a mix of species that act in sync and nourish each other to revive ecosystems. Ocean farming eliminates the need for freshwater and zero use of fertilizers and feeds. The yield is used for food, fertilizer, animal feed, bioplastics, and more. Check out this fascinating episode!

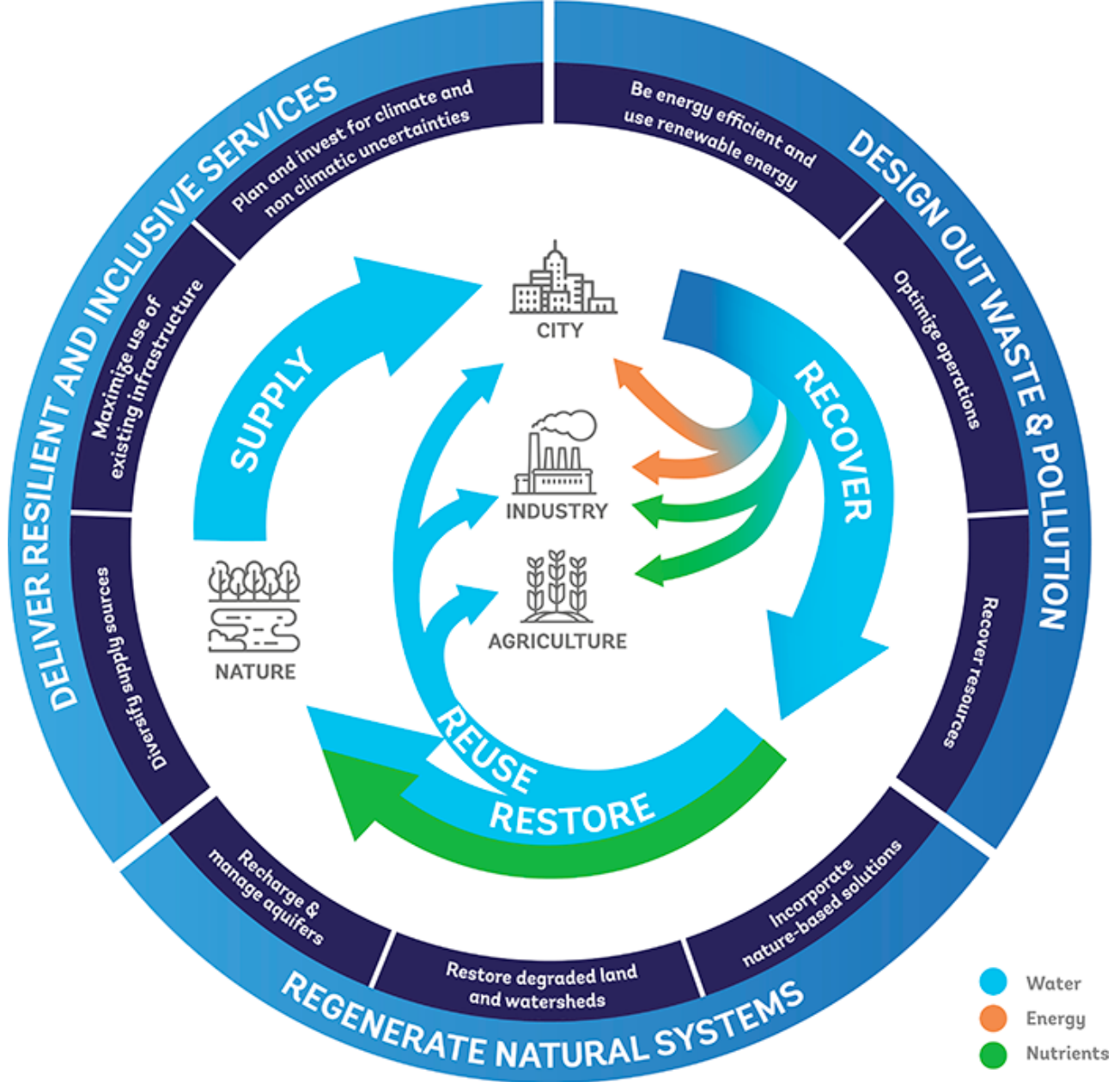


Episode 41: Lost Wax technique

Lost wax casting, which is also known as cire-perdue, process attained after a thorough modification over centuries and is believed to be more than 5000 years old. The history of metals and their shaping is as ancient as the history of civilization. The lost wax casting technique is a method of metal casting, in which hot metal is poured into a wax model, which is 'lost' during the process and the wax is retrieved to be used again.

CE tool of the Month

World Bank's Global Water Practice



WATER IN CIRCULAR ECONOMY AND RESILIENCE (WICER) FRAMEWORK

WICER is an initiative by the World Bank's [Water Global Practice](#) to establish a common understanding on the definitions and applications of circular economy and resilience principles in the urban water sector; and to promote the implementation of those principles in our projects and when working with governments and partners around the world.

Explore further!

Job Opportunities in CE

CRB: Programme Manager-SMEs and Sustainability.

PRO India: Co-Founder & Director of Circular Economy.

Lego: Senior Insights & Design Researcher, Circular Economy.

Philips: Parts Lifecycle Improvement Manager

PhD Towards a circular sulphur economy.

What is important to you?

What would you like us to feature more in the next newsletter?

☐ Upcoming Events

☐ Funding Opportunities

☐ Publications

☐ Opinion pieces

☐ Career Opportunities

☐ Startup Showcase

Send

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